

SPONSORSHIP, EXHIBITOR & ADVERTISING OPPORTUNITIES

St. Joseph's College, Rensselaer, IN

June 13 & 14, 2024



LICA WATER MANAGEMENT FORUM

Professionals planning for the future

Water management professionals will unite at the LICA Water Management Forum—an exclusive platform bringing together contractors, farmers, government officials, the education community, and other industry leaders in water management solutions. The two-day event will overflow with opportunities for education, demonstration, networking, sponsorship, and exhibition. Seize the chance to promote your products and services before, during, and after the event! Your support will not only elevate your brand but also contribute to shaping the future of sustainable water management.

FORUM SPONSOR - \$15,000

Take center stage as the Forum Sponsor at the LICA Water Management Forum. With this exclusive package, you'll enjoy prime visibility, from having your logo featured prominently on the Water Management Forum Partners' page of LICANational.org to exclusive social media posts leading up to the event. Capitalize on this opportunity to showcase your commitment to sustainable water management solutions with a featured spot in the official program, event signage, and the choice of an indoor or outdoor booth, ensuring your brand is at the forefront of the industry's premier gathering.

- Logo on top of Water Management Forum Partners' page on LICANational.org
- (3) Social Media Posts featuring logo
- Logo on official program
- Logo on event signage
- (1) Indoor or Outdoor Booth
- (2) Complimentary Forum registrations

BREAKFAST OR LUNCH SPONSOR - \$3,500 OR \$5,000

Feast on opportunity! As a Breakfast or Lunch Sponsor, your brand will be prominently featured on meal tickets, the Water Management Forum Partners page of LICANational.org, the official program, and event signage. This sponsorship level ensures your company's visibility during key moments, allowing you to engage with decision-makers over meals and networking opportunities.

- Logo on Meal Tickets
- Mid-size logo on Water Management Forum Partners' page on LICANational.org
- Mid-size logo on official program
- Mid-size logo on event signage
- (2) Complimentary Forum registrations

BREAK SPONSOR - \$2,500

Fuel the conversation! Join us as a Break Sponsor and keep the conversations flowing. Your brand will be listed on LICANational.org, featured with a mid-sized logo on the official program and event signage. Plus, benefit from the recognition of your support for keeping our attendees refreshed and engaged.

- Listing on Water Management Forum Partners' page on LICANational.org
- Mid-size logo on official program
- Mid-size logo on event signage
- (2) Complimentary Forum registrations

WATER MANAGEMENT BUYERS' GUIDE:

SPECIAL INSERT TO THE LICA CONTRACTOR


Make a lasting impression by attaching your brand to the Mid-Spring 2024 issue of The LICA Contractor magazine. Your listing and/or ad in this special insert will reach every attendee and LICA member nationwide, ensuring your message is seen. Don't miss this unique opportunity to connect directly with our audience!

- Attached to the Mid-Spring 2024 LICA Contractor magazine sent to 3,000+ readers.
- All forum attendees receive the insert.

COMPANY LISTING WITH LOGO- \$150

- 5-10 sentences describing product/service
(Can be picked-up from current National Directory)
- Company Logo (jpg. or pdf)
- Contact information listed in the "Quick Contacts" section of the guide.

Example of Company Listing:

	Land Improvement Contractors of America {Contact Person} {Company Address} {Company Contact} The aim of the Association is to encourage high standards of workmanship in resource management, land improvement practices and to promote enterprises in the area of land improvement contracting.
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ADVERTISING OPTIONS

- Full Page 7" x 10"
- Half Page 7"W x 4 13/16"H
- Quarter Page 4 9/16"W x 3 5/8"H

* All ad sizes include contact information listed in "Quick Contacts" section of the guide. Ads due to LICA May 1, 2024 (pdf or jpg format)

For Advertising questions contact

Caroline Krug:

Cnational.lica@gmail.com

SPONSORSHIP, EXHIBITOR & ADVERTISING OPPORTUNITIES ORDER FORM

Name of Exhibitor (s) _____

Company Name _____ Company Phone _____

Company Address _____ City _____ State _____ Zip _____

Email of Exhibitor _____ Email of Contact Person _____

Sponsorship Opportunities	
Forum Sponsor	\$ 15,000.00
Lunch Sponsor	\$ 5,000.00
Breakfast Sponsor	\$ 3,500.00
Break Sponsor	\$ 2,500.00

Water Management Buyers' Guide: Special Insert to The LICA Contractor

The Water Management Buyers' Guide is a special insert for The LICA Contractor Magazine. The Buyers' Guide will be mailed to all LICA members throughout the country and distributed for free at the Water Management Forum.

Water Management Buyers' Guide: Advertising Rates	
Ad Size	Cost
Full Page 7" x 10"	\$2,000.00
Half Page 7"W x 4 13/16"H	\$1,200.00
Quarter Page 4 9/16"W x 3 5/8"H	\$800.00
Company Listing w/Logo	\$150.00

Fill out & return with payment.

I would like to Sponsor:

Forum Sponsor - \$15,000.....\$ _____
 Lunch Sponsor - \$5,000.....\$ _____
 Breakfast Sponsor - \$3,500.....\$ _____
 Break Sponsor - \$2,500.....\$ _____

I would like to Exhibit:

Indoor _____ Outdoor _____
 Indoor Double _____ Outdoor Small _____
 \$ _____

I would like a Package (Ad Buy & Exhibit):

Pkg. (A)___ Pkg. (B)___ Pkg. (C)___
 Pkg. (D)___ Pkg. (E)___ Pkg. (F)___ \$ _____

I would like to advertise in the Water Mgmt. Buyers' Guide

Ad Size _____ \$ _____
 Company Listing w/Logo _____ \$ 150.00

TOTAL \$ _____

Exhibitor Space	Size	Cost
Indoor Booth	8' x 10'	\$750.00
Indoor Double Booth	8' x 20'	\$1,350.00
Outdoor Booth	25 x 45 yds	\$950.00
Outdoor Small Booth	25 x 20 yds	\$750.00
Indoor & Outdoor Exhibit Spaces	Indoor: 8' x 10' Outdoor: 25 x 45 yds	\$1,615.00

**Electric is included with the cost of all booth(s)*

Water Management Buyers' Guide: Package Rates

Ad Size	Exhibit Space	Pkg. & Cost
Advertising with Indoor Exhibit Space		
Full Page 7" x 10"	8' x 10'	(A) \$2,700.00
Half Page 7"W x 4 13/16"H	8' x 10'	(B) \$1,900.00
Quarter Page 4 9/16"W x 3 5/8"H	8' x 10'	(C) \$1,500.00
Advertising with Outdoor Exhibit Space		
Full Page 7" x 10"	25 x 45 yds	(D) \$2900.00
Half Page 7"W x 4 13/16"H	25 x 45 yds	(E) \$2,100.00
Quarter Page 4 9/16"W x 3 5/8"H	25 x 45 yds	(F) \$1,700.00

For Exhibitor/Sponsor & Lodging please contact:

Allison Hack: Anational.lica@gmail.com

For Information on

Water Mgmt. Buyers' Guide please contact:

Caroline Krug : Cnational.lica@gmail.com

Make Checks Payable to: LICA

3080 Ogden Ave., Suite 300, Lisle, IL 60532

OR via Credit Card:

Cardholder Name _____

Card # _____

Exp. _____ 3-Dig. Code _____

Billing Zip _____

SAINT JOSEPH'S COLLEGE

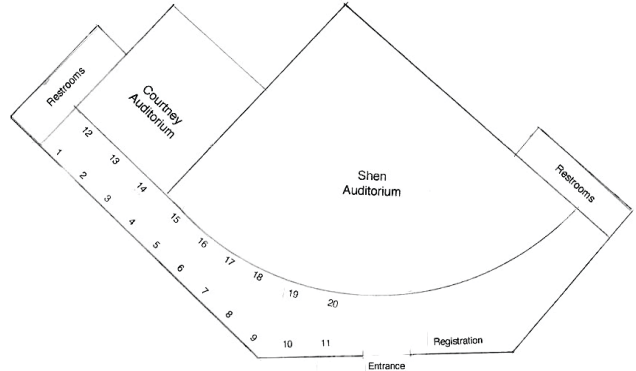
St. Joseph's College campus, conveniently located near I-65 midway between Indianapolis and Chicago, offers a picturesque setting for the LICA Water Management Forum. The campus features a 10-acre Training Field for outdoor demonstrations and displays, adjacent to the attractive Lake Banet and campus apartments. The Core Education Center, equipped with multimedia capabilities and high-speed internet, serves as a hub for education and indoor displays.



LICA WATER MANAGEMENT FORUM

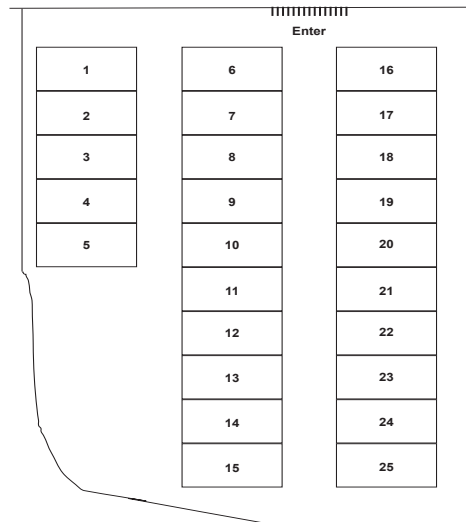
Professionals planning for the future

INDOOR FLOOR PLAN

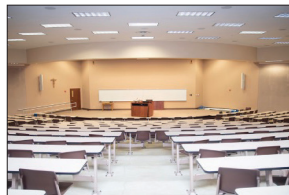


St. Joseph's Campus

OUTDOOR FLOOR PLAN



*Core Education Center Foyer
- Indoor Exhibits*



*Courtney Auditorium - Inside
the Core Education Center*

The Courtney Auditorium, situated within the Core Education Center, is the perfect venue for education and training. With multimedia amenities and seating for 80 people, this auditorium ensures a dynamic and engaging experience for all participants.

The Core Education Center Foyer, directly outside the auditorium, offers a spacious and inviting atmosphere with floor-to-ceiling windows. This area is ideal for indoor exhibitors, providing ample space for networking and showcasing products. Each exhibitor will be provided with an 8-foot table and two chairs. Attendees will naturally flow through the foyer before and after education sessions, offering exhibitors valuable visibility.

LODGING OPTIONS

On-Campus Apartment
\$75.00/night

- 5 Bed / 2 Bath

Contact Allison Hack:
anational.lica@gmail.com

Holiday Inn Express
Rensselaer

4788 Nesbitt Dr,
Rensselaer, IN 47978

Call: (219) 866-7111



*Outdoor Exhibit Location – 10.03 acre training grounds
and Residential apartments on the right.*