



2020 INLICA Advertising Agreement

Newsletter: One Time	All 4 Issues
Full \$275.00	\$1000.00
Half \$140.00	\$500.00
Qtr \$75.00	\$275.00

_____ **Please contact me quarterly to change the ad**

_____ **Please run the same ad unless otherwise specified**

Company: _____

Tel: _____ Email: _____

Contact: _____

Signature for Agreement: _____

Regarding Ad Sizing:

Generally speaking, I am able to size all jpeg forms to fit needs. That being said, all full page and ¼ page ads need to be vertical and half page ads need to be horizontal.

Full – 7 ¾" w x 10"h

Half – 7 ¾" w x 5"h

Qtr – 3 ¾" w x 5"h

*Please note that INLICA does not have a set schedule for the newsletter, but we do send at least one out each quarter. Should an extra newsletter be put into rotation you will be notified via email. If you select the option to be contacted quarterly to change up an ad, I will try to give you a 2 week notice for a due date.

All Ads should be sent to Nanci via email at indianalica@gmail.com

Please contact Nanci if you wish to advertise in a remaining 2019 publication